

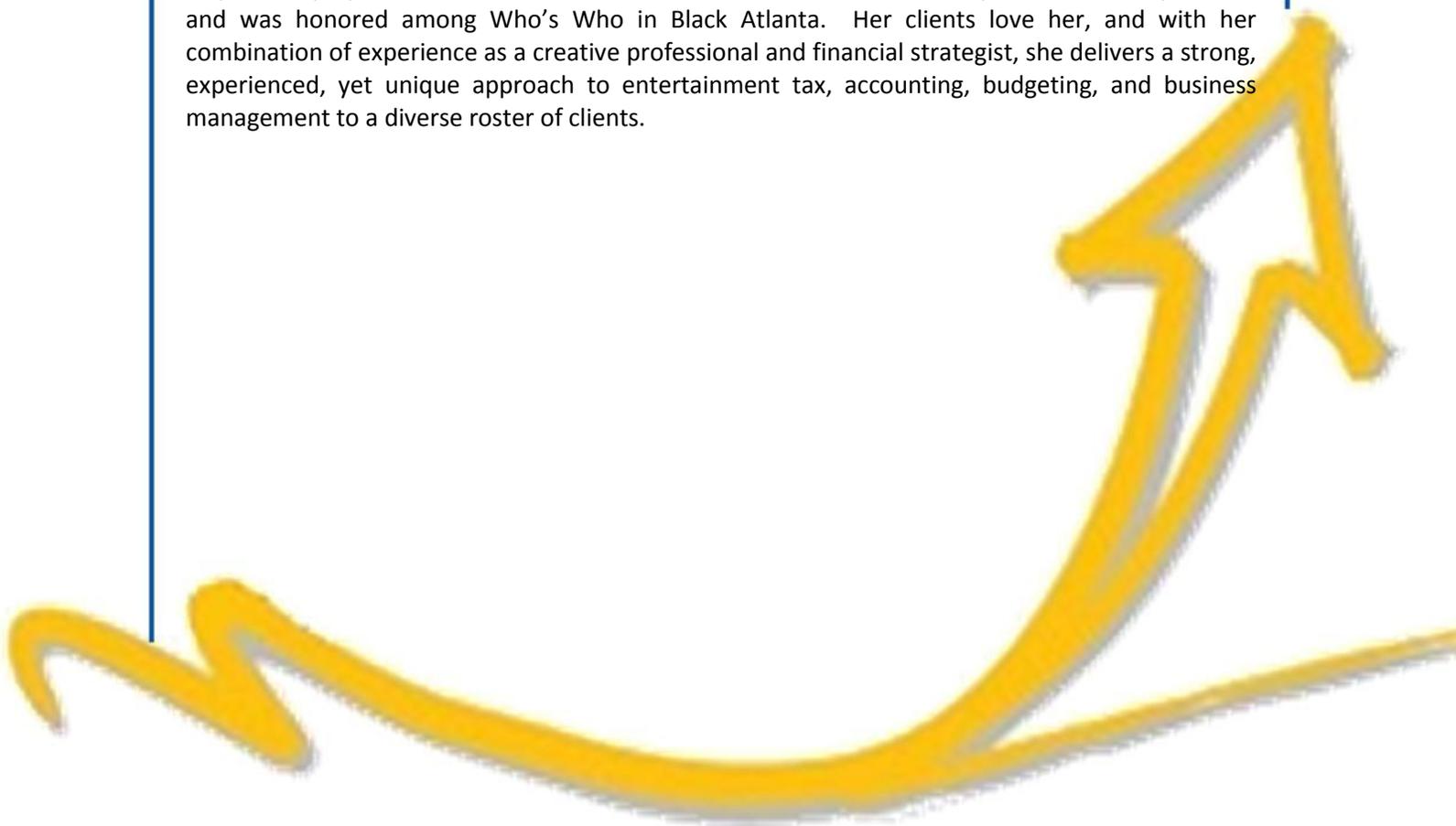
Biz Savvy Artist Instructors



ANGELA J. HENRY, CPA, MBA **President, Alegna Financial Management, Inc.**

Angela J. Henry, a senior financial executive with more than 23 years of expertise in taxation, accounting and business management, auditing, and process improvement, is the President of Alegna Financial Management, Inc., an Atlanta based certified public accounting firm specializing in providing services to companies, individuals, and tax exempt organizations in the entertainment and service industries. Angela holds both BBA and MBA degrees with honors in accounting and finance. She is a licensed CPA, a member of both the American Institute of Certified Public Accountants and the Georgia Society of CPAs, a member of NARAS and is an international financial speaker and professional vocalist.

Angela has been successful in saving her clients tens of thousands of dollars in taxes, resolving IRS disputes, implementing financial systems and structures, and improving the cash management and business issues of her clients. She was recognized for leading various corporate merger and acquisition projects, received a Platinum Award of Distinction and a corporate leadership award, and was honored among Who's Who in Black Atlanta. Her clients love her, and with her combination of experience as a creative professional and financial strategist, she delivers a strong, experienced, yet unique approach to entertainment tax, accounting, budgeting, and business management to a diverse roster of clients.





Dayo Adebisi

Founder: Managing Director: Brand Strategist Brand Development

A native of Oakland, California, Dayo Adebisi has had a lifelong career in strategic branding and media development. Upscale Magazine, Rolling Out, BRE, Billboard, Savvy, and several books have featured his expertise on entertainment distribution; and his passion building brands which support the communities they serve. Dayo manages a culture reflective advertising network. We have seen his placements in film, TV, music, online and experiential media. He has worked with the top music distributor, countless label companies, consumer brands, platinum artists, top video game and multiple products of the year; understanding the residual value of talented communities.

After graduating with a marketing degree from Morehouse College, his seven-year tenure with Sony Entertainment took Dayo from coast to coast managing label programs and developing artist releases for over 30 premier record companies. As product manager, he designed marketing strategy, account advertising, promotional tie-ins and consumer engagement. *“Good is the enemy of Great”*, a belief Dayo affirmed while working with Clive Davis, Sean “Diddy” Combs, Antonio LA Reid and artists such as Alicia Keys, Santana, Whitney Houston, Outkast, R. Kelly, and other legendary acts.

While working for Sony/ BMG, Dayo founded his ad consultancy. The agency immediately pitched the successful “youth-run media” campaign for Effie Award winning national anti-tobacco initiative TRUTH.com. The Tremble Earth Network (TEN Blocks) has since consulted brands such as Lincoln, Coca-Cola, 20th Century Fox, Essence Music Festival, T-Mobile, P&G, Nestle, Verizon and others.

The first artist release for his talent management division debuted at #10 on the billboard Top 200 chart and was awarded a Grammy. The firm now boasts of clients branded in live performance venues, film, television, online, sports and exclusive media. His interest for innovative talent has gone beyond entertainment to new consumer product experiences and tech apps. Dayo Adebisi currently resides in Atlanta, Georgia and eagerly accepts unique opportunities which exhibit immense growth potential, yet challenge conventional marketing solutions.



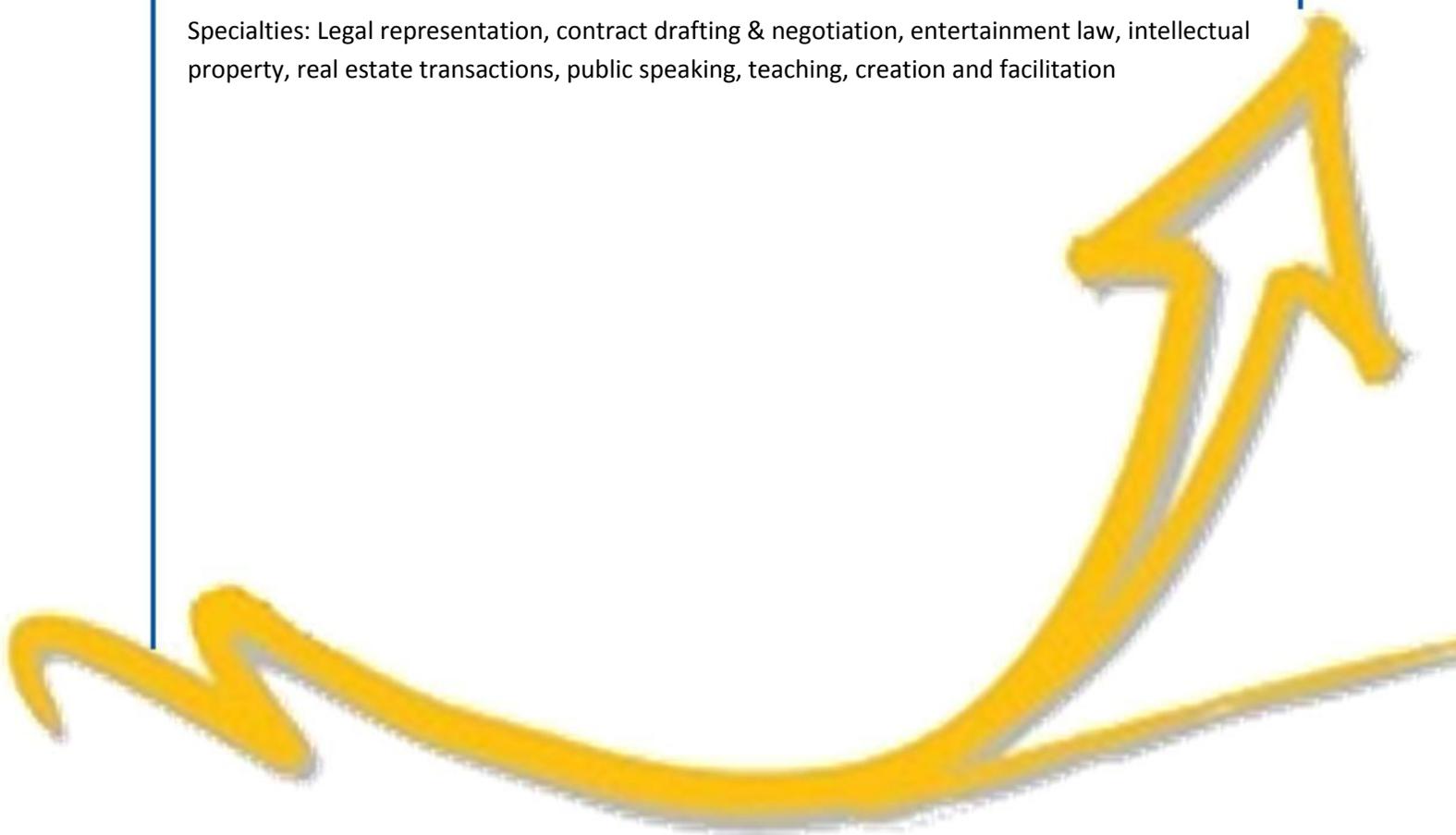
Stacy Epps, Esq. **The Epps Firm, LLC**

Stacy Epps is an artist and attorney who is distinctly attuned to the needs of artists and creative professionals. She founded her own firm EPPS HARRELL, LLC which is Your Creative Counsel. Her firm is dedicated to supporting creative entrepreneurs and community organizations build successful businesses through providing strategy, legal services, intellectual property and education.

She earned her JD with honors from the University of Southern California where she put a special focus on entertainment law. While there, Stacy performed, recorded music, toured and studied the law. Stacy served as President of the Black Law Students Association and the Entertainment Law Society. In addition, she worked as a summer associate at Proskauer Rose, LLP and Arista Records. She also studied abroad for six weeks in South Africa at the University of the Western Cape Law School, where she studied South African Constitutional Law.

Stacy earned her BA with high distinction in Sociology and African American Studies from the University of Virginia. While there, she organized open mic sessions and directed the IMPACT Mentorship Program for high school students. During her undergraduate studies, Stacy interned with the NAACP Legal Defense Fund and the District of Columbia Public Defender Service.

Specialties: Legal representation, contract drafting & negotiation, entertainment law, intellectual property, real estate transactions, public speaking, teaching, creation and facilitation





Meredith Ragains, Esq.
Executive Director,
Georgia Lawyers for the Arts

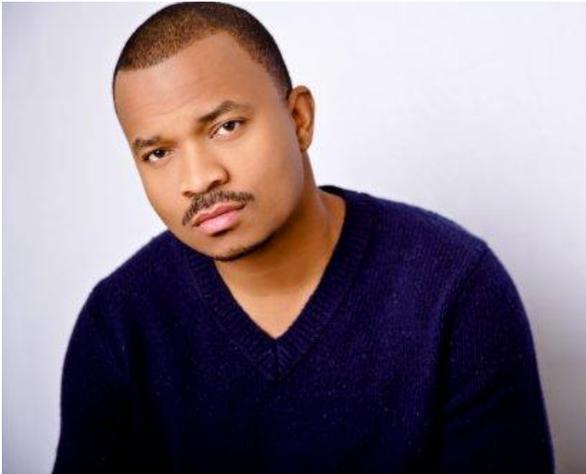
As Executive Director of Georgia Lawyers for the Arts, Meredith Ragains coordinates referrals on behalf of those artists with a roster of over 500 volunteer attorneys, whose valued time of pro bono assistance per year exceeds \$1,000,000. Meredith also manages the extern program of law school students attending Emory, Georgia State, and the University of Georgia. Additionally, she coordinates seminars and workshops for artists and arts organizations on legal and business-related topics. Meredith attended Mercer University Law School where she was a member of the Moot Court Board. She received her undergraduate degree from Emory University, and clerked for the Honorable G. Ernest Tidwell of the United States District Court for the Northern District of Georgia.



Angela Durden
Owner, Second Bight Publishing

ANGELA K. DURDEN has managed the life cycle of the word since she started her writing, graphics, and printing company in 1992. Angela won national attention in 2000 for her first published book, "Nine Stupid Things People Do To Mess Up Their Resumes." On her first radio appearance, she advised syndicated host G. Gordon Liddy about how to best address the long career gap on his resume. In 2006, she launched the Mike and His Grandpa series of children's books, followed by Eloise Forgets How to Laugh and other business books. Her memoir, "Twinkle," will soon be published. In development is a series of crime novels branded as From the Case Files of Smith and Jones, and other novels. These are being pitched to movie and television production companies.

A songwriter herself, and her company Second Bight Publishing, are affiliated with performing rights organizations SESAC, ASCAP, and BMI. Angela is a member of the The Recording Academy, Georgia Production Partnership, and Grammy-allied Georgia Music Partners. Angela is dedicated to helping companies, authors, music artists, and musicians find success and be profitable, and looks for opportunities to do that in a variety of ways. She is co-founder and CEO of a new internet-based company providing an easy, systemized process of managing copyright information. She loves to meet people who are engaged in life, have a positive mindset, and who never say die.



Dwayne Boyd

Producer, Director, and Actor

Dwayne Boyd is a Producer, Director, and Actor in his own right. He is also an instructor at Premier Actors' Network (PAN) – which he founded in 2003.

As an actor, Dwayne Boyd believes in delivering his true self in every performance. His ability to engage and affect his audiences through acting proves the potential of this rising star. Born and raised in Kansas City, Missouri, Dwayne found his love for acting early in life while attending drama classes at Van Horn High School. After completing high school, he put his desire for acting on hold to serve in the United States Army. With seven years of active duty under his belt Boyd moved to Atlanta, Georgia to continue pursuit of his dreams of becoming a successful actor. He began honing his acting skills in Atlanta-area theater productions such as *To Kill a Mockingbird* and *A Man's World*. After several years of perfecting his craft through theater and acting workshops, Boyd decided to train other aspiring actors yearning to perfect their crafts by developing the Premier Actor's Network, a group that holds weekly acting classes in Decatur, Georgia. With over 110 students currently on his roster, Boyd managed to impress accomplished actor, writer and director Robert Townsend with his commitment to give back.

Townsend has since allowed Boyd to use rehearsal space at the network offices of the Black Family Channel to accommodate his growing and successful classes.

Boyd's commitment to the art of entertainment transcends his skills as just an actor. He has also found himself writing, directing and producing short films through 34th and Askew Productions. He has produced works such as *Ruthless Company*, *Wanted: Video Girl* and *Girl Talk Bistro*. In 2004, he was tapped to produce several episodes of *Gory Stories*, a children's program on the Black Family Channel. His talent began to pay off with a starring role as Oscar in the 2005 Screen Gems production *'The Gospel'*, starring Boris Kodjoe, Idris Elba and Omar Gooding. To add to his catalogue of acting roles, Boyd has also done work in television which includes appearances in episodes of NBC's *Surface*, Lifetime's hit shows *Army Wives* and *Drop Dead Diva*, *Black Family Channel's Playhouse 22* and *Meet the Browns*, *AMC's The Walking Dead*, *BET's Let's Stay Together*, and a Fox pilot *Sleepy Hollow*. His most recent accomplishments in film production can be seen in the Disney film *The Odd Life of Timothy Green* star-ring opposite Jennifer Garner and Common, as well as in the highly anticipated film adaption of the enormously popular book series *The Hunger Games*, starring Oscar Nominee Jennifer Lawrence, Woody Harellson, Lenny Kravitz and Donald Sutherland.

As a talented actor who respects and continually improves his craft, Boyd has positioned himself for further success by continuing to sharpen his skills as a writer, producer, and director while the filmmaking industry takes notice. His feature film, a romantic comedy titled **4 Minutes**, was not only accepted into the prestigious 2009 American Black Film Festival (ABFF) in Miami, FL - it was ranked top four out of 600 entries. With continued success, it was later accepted into the International Black Film Festival (IBFF) in Nashville, TN. Boyd recently directed the SAG feature- **The Ivy League**, which is set to be released later this year. He is also slated to direct his third feature, **The Legacy of Frank Wallace**, which is currently in development.

Dedicated to giving back to the community, Boyd's success with Premier Actor's Network (PAN) continues to soar. His classes include on-camera work, monologues, improvisations, scene study, and character development, to prepare for roles in TV, film, commercials, and theatre. He provides his students with an acting showcase at least twice a year, where they perform in front of hundreds of industry personnel such as agents, casting directors, and producers, as well as family and friends. In addition to the many accolades, eighty percent of the actors obtained opportunities for agent representation following the showcase. That being an accomplishment within itself, Boyd finds great joy in seeing his diligent work with his students pave the road for their success; and this is what continues to drive him to strive for perfection in the art, live his dream, and fulfill his destiny.



Kimberly R. Hawkins, SPHR, MILR Human Resources Consultant

Kimberly Hawkins loves combining the two disciplines of art and management. Her passion is to infuse the creative community with effective organizational and people management skills in order to support a more creative world. She believes that creativity and the arts is the inspirational catalyst that can be used to make the world a better place. She is very excited to be

contributing to that process.

She has over 20 years of Human Resource Management experience at various Fortune 500 companies and serves and volunteers with several arts organizations including the Avondale Arts Alliance, Wonderroot, Core Dance Studios, and the Horizon Theater. She most recently graduated from the United Way VIP program whose purpose is to prepare leaders to serve on non-profit boards in the metro area. She has a BA degree from Hamilton College and a Master's Degree in Human Resource Management from Cornell University.



Saptosa Foster
Managing Partner, 135th Street Agency

Saptosa Foster is Managing Partner of the 135th Street Agency, where she oversees the company's day-to-day operations and spearheads most PR projects for clients such as Disney, Sony Screen Gems, Turner, WEtv, Paramount, Lionsgate and more...A native of Wilson, N.C., Saptosa attended Spelman College as an English major. During her freshman summer of 1995, she landed two simultaneous internships – one as a promotions/publicity intern at Pendulum Records (where she met Shante) and the other as a writer in the marketing department at Bad Boy Records. Saptosa went on to graduate cum laude from Spelman in 1998 and, after a brief stint at Accenture Consulting as an analyst, she moved to New York City in 1999 where she pursued a career as a freelance writer. She got her start as a fact-checker for Rolling Stone, O Magazine, InStyle, Seventeen and Blaze. She then went on to write for Vibe, Complex, XXL, The Source, Savoy, Honey, Fader, The Ave and Creative Loafing. During her writing career, Saptosa has interviewed artists such as Jill Scott, Ludacris Nas, Nelly, T.I., and Bow Wow and many more. Now a communications executive and entrepreneur Saptosa has been featured in Black Enterprise, ESSENCE, VIBE Vixen, KING and on the Food Network.





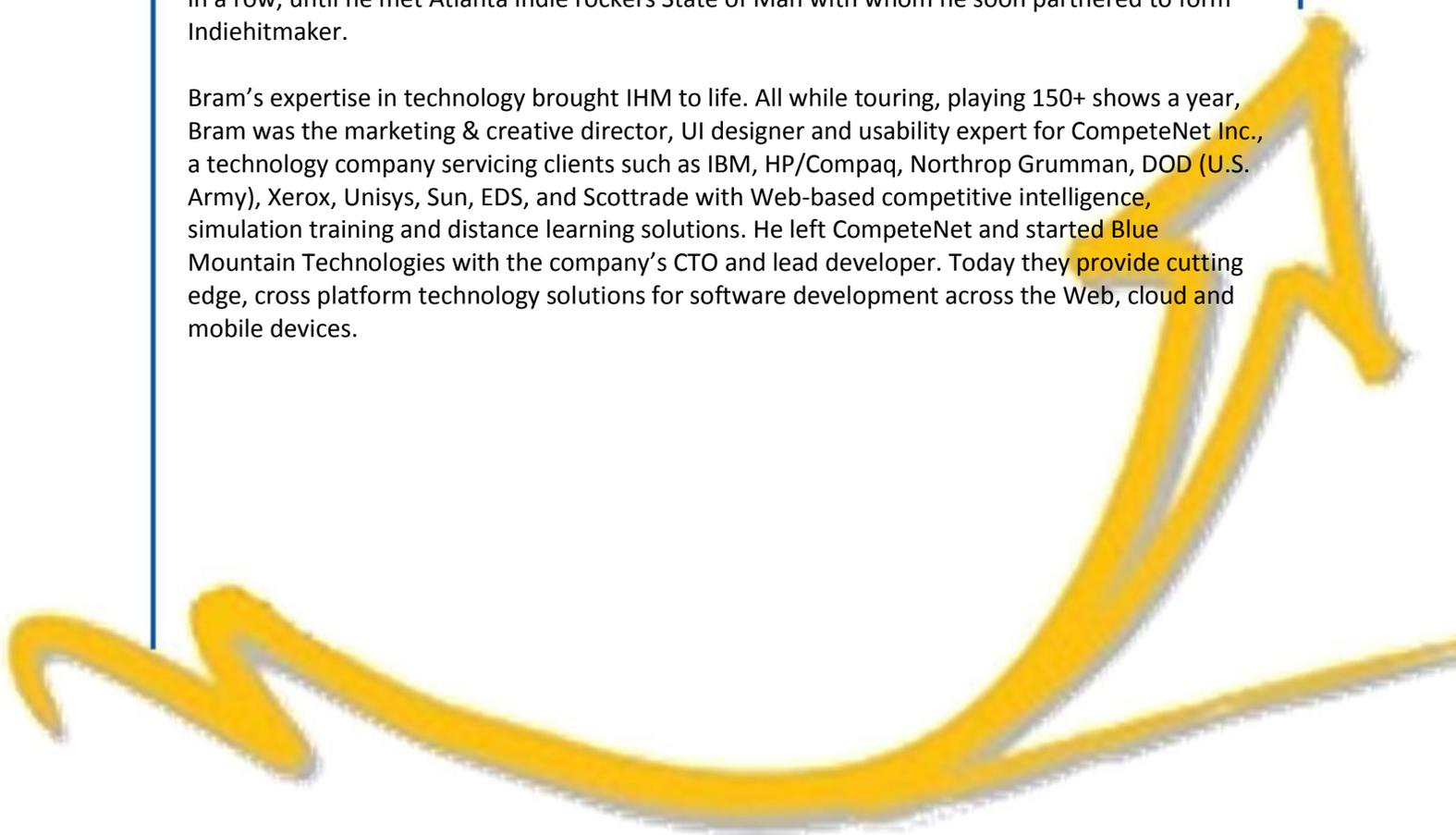
Bram Bessoff

Partner, Indiehitmaker

Bram Bessoff's career is a mash-up of music and technology which come together as Indiehitmaker (IHM). Part of the new music industry, IHM offers a music service once unavailable to the masses of artists who still sell music in today's market. Backed by PolyPlat Records, the label he co-owns, and powered by Blue Mountain Technologies, his software development company, IHM helps independent artists advance their careers by enabling them to report live venue sales to SoundScan, a service once only available to signed artists. The technologies they are building makes it available, affordable and easy to use for every one of the 3,000,000+ independent artists currently touring and performing in the US and a way to leverage the only industry-accepted sales metric, SoundScan, to get on the Billboard Charts and #makeitcount. Since its inception, IHM has serviced 200+ artists, reported over a million dollars in independent record sales and helped dozens charting on SoundScan and Billboard, with multiple artists hitting number one on the coveted Heatseekers national and regional charts.

Bram's music industry experience started nearly two decades ago as the drummer for Soup, a regional touring act. After its disbandment, Bram started SoundArt Management to help other independent artists (Pepper's Ghost, Dr. Dan, Fashion Bomb) make the jump from indie to signed. SoundArt also focused on tour management heading the Virgin College Mega Tour for four years in a row, until he met Atlanta indie rockers State of Man with whom he soon partnered to form Indiehitmaker.

Bram's expertise in technology brought IHM to life. All while touring, playing 150+ shows a year, Bram was the marketing & creative director, UI designer and usability expert for CompeteNet Inc., a technology company servicing clients such as IBM, HP/Compaq, Northrop Grumman, DOD (U.S. Army), Xerox, Unisys, Sun, EDS, and Scottrade with Web-based competitive intelligence, simulation training and distance learning solutions. He left CompeteNet and started Blue Mountain Technologies with the company's CTO and lead developer. Today they provide cutting edge, cross platform technology solutions for software development across the Web, cloud and mobile devices.





Jimmy LeFavour

President / CEO, Edgewater Records Studios & Atlanta Record Productions, LLC

As an Artist / Songwriter, Jimmy performed and recorded his own material for many years starting after college in small clubs and venues around Atlanta and the Southeast U.S. before moving to L.A. in 1979. He continued to perform and tour on the West Coast as well as Nationally. Over the course of his time in Los Angeles, he built several recording studios, the last of which was Nirvana Productions where he was not only writing for himself as an artist, but also writing, producing, arranging and recording many other

artists and working on TV/Film Projects including Shields and Yarnell as well as writing and recording the Music and Concept for the Giorgio Of Beverly Hills "RED" Perfume "Break Out" Marketing Promotional Commercial in 1989.

During his time in L.A., Jimmy was recognized for his contributions as a Producer and Songwriter by The Independent Music Makers Association, and awarded "for his contributions in the art of music", three times in five years. He was a Professional Member of the Los Angeles Songwriters Showcase for over a dozen years, in addition to working several stints as a staff writer. During that time, Jimmy garnered multiple awards from The American Song Festival for excellence in creative writing, originality, technical skill and talent in composition. Jimmy also has enjoyed his association with NARAS and the Grammy Awards as well as being a long time member of the Musicians Union during his 40+ Year Entertainment Career.

Since his move back to Atlanta in 1996, Jimmy has been working as a Record Producer, Songwriter, Musician and Audio Engineer from his private recording studio, Edgewater Records, which he personally designed and built over a four year period of time in which every room of the over 2400 square foot complex is sonically Tuned and Treated according to his specifications. Edgewater Records Studios has been recognized by MIX Magazine for it's excellence and accuracy in the art of studio design and recording. At Edgewater, Jimmy acts as the President and CEO of Atlanta Record Productions, LLC (A.R.P.) and works along with his wife Ania LeFavour, who manages the Edgewater Records facility. The studio houses the LeFavourite Music Publishing (BMI) Catalog as well as being the World Class Recording Environment that it is with a focus on providing the best options in Microphones and Preamps including Neve 1073's and SSL pres in addition to the "BPM Designer Line" of Neumann Mics. In addition to his duties at Edgewater Records & A.R.P., he currently is serving his 7th Consecutive Term as the Board Chairman of the Georgia Music Industry Association where Eddie "F" Ferrell is the current President and, Jimmy has also been an Instructor & Lecturer at the SAE INSTITUTE (The School of Audio Engineering) in Atlanta, Georgia since the school's inception in 2008.

James M. LeFavour is a graduate of Christchurch School in Virginia, holds a Bachelor Of Science Degree from Auburn University in Business Administration, AND, is a certified N.A.E.T. Holistic Medical Practitioner, as well as being a Proud Life Loyal Sig and Brother in the Sigma Chi Fraternity.



Michelle Imoukhuede, Esq.
Director of Georgia PATENTS,
Georgia Lawyers for the Arts

Michelle Imoukhuede graduated from Mercer Law School. She went on to obtain an LL.M. in Intellectual Property Law from The George Washington University Law School. Prior to law school, Michelle attended The University of Georgia where she studied public relations and fashion merchandising. Michelle is a member of the Intellectual Property and the Sports and Entertainment Law sections of the State Bar of Georgia, and she is admitted to practice law in the State of Georgia.

Michelle currently serves as GLA's Patent Director and coordinates with the USPTO to facilitate the Georgia PATENTS program for pro bono patent prosecution. As Staff Attorney, she also aids in representing clients for GLA in-house cases. Michelle is also skilled in copyright and trademark law. Previously, she worked with intellectual property government legislators and music management companies. She has a strong background in visual and performing arts and enjoys serving the community through nonprofit work.



Anthony 'AJ' Joiner
Digital Marketing Expert & Author

Anthony 'AJ' Joiner helps elite entrepreneurs, Radio and TV personalities, best-selling authors, music industry and corporate executives explore their untapped potential by turn their knowledge and experience into digital trainings. He uses advanced social media and online marketing strategies to 10x their target audience, and innovative presentation skills to capture their audiences and effectively convey information

He is author of the following 5 books (3 Best-Sellers): Expert: Turn Your Knowledge into Dollars By Teaching Others; Instagram Marketing on Fire: How Smart Companies Ignite Their Instagram Followers Turn Them Into Repeat Customers; Instagram Marketing on Fire for Bakeries, Caterers & Restaurants: The Art of Turning Instagram Followers

Into Happy Repeat Customers; Instagram Marketing On Fire For Hair Salons, Stylists, Barbers and Barber Shops: A Smart Guide to Using Your Instagram Portfolio to Promote Your Brand, Ignite Your Clientele and Turn Up the Cash Flow; and, Stop Bullsh*tting & Write Your Book: The Step-by-Step, No Stress Guide for Writing & Publishing Your Book in 30 Days – Guaranteed.

He also:

Was selected as one of the Top Entrepreneurs by Invest Atlanta and represented Invest Atlanta by attending the NASDAQ Bell Ringing Ceremony;

Won a \$10,000 Business Pitch Competition by 100 Urban Entrepreneurs with over 400 entrepreneurs & his pitch was deemed - "The Perfect Pitch" ; and

Founded The Atlanta Fish Fry - a city wide festival based in the metro Atlanta area which using social media he grew from 60 people in his front yard to over 7,000 people in 4 years.

For the last 18 years he's consulted entrepreneurs, small and mid-sized businesses on customer growth, social media marketing strategies, email list-building and creative marketing strategies. Before that he lived in the cubicle wild-wild west known as Corporate America as a I.T. Project Manager & Senior Business Analyst and Technology Consultant.

His hobbies include screaming WHODAT for the New Orleans Saints, helping clients create new marketing ideas, reading self-improvement books, listening to podcasts and loving Louisiana food.

