



**Saturday, August 20, 2016**

12:00 pm - 6:00 pm	Registration
12:00 pm - 12:45 pm	Lunch
12:45 pm - 12:55 am	Welcome Kimberly Fennell, Biz Savvy Artist™ Founder
1:00 pm - 2:00 pm	Session I State of the Industry Panel (Music/Film)
2:15 pm - 3:15 pm	Session II AJ Joiner, Marketing (Building Your Tribe)
3:30 pm - 4:30 pm	Session III Michelle Imoukhuede, Esq., Legal Matters (Intellectual Property)
4:45 pm - 5:45 pm	Session IV Team Building & Management
5:45 pm - 6:30 pm	Dinner On Your Own
6:30 pm - 8:00 pm	Expo & Networking Mixer Germaine Moody Presentation

**Sunday, August 21, 2016**

2:00 pm - 4:00 pm	Registration
2:15 pm - 3:00 pm	TBA
3:10 pm - 4:00 pm	Session I (Bram Bessoff, Merchandising & Bring Your Best Merch Contest)
4:10 pm - 5:00 pm	Session II TBA
5:10 pm - 6:00 pm	Session III Tarra Jackson, Managing Your Finances
6:00 pm - 6:30 pm	Closing Session